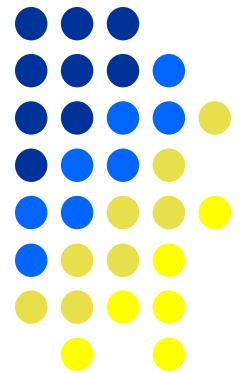

Eureka Days 2010 Sponsorship Packet



Contact:

Kristin Christenson

Eureka Parks and Recreation Department

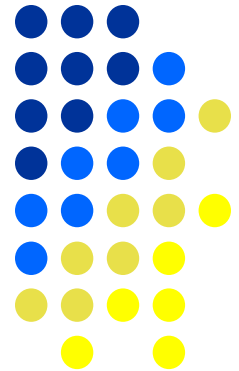
P.O. Box 125

333 Bald Hill Road

Eureka, MO 63025

636-938-6775

kchristenson@eureka.mo.us



Eureka Days 2010

Lions Park
Eureka, MO

Thursday, September 9, 2010
5:00 - 9:00 p.m.
(Carnival Ride preview only)

Friday, September 10, 2010
5:00 - 11:00 p.m.

Saturday, September 11, 2010
8:00 a.m. - 11:00 p.m.

The City of Eureka and Eureka Days Event Committee are proud to present Eureka Days 2010. Each year, an estimated 40,000 people from Eureka and the surrounding communities attend this exciting family friendly event. Eureka Days features carnival rides, children's activities, nearly 100 vendors, beer garden with live music, parade, car show/cruise, kid's kornor, washers tournament, 5K run and much more!

Friday night will end with a high energy show by **Smash Band**, while Saturday will spotlight **Well Hungarians** and a spectacular fireworks display brought to you by **Lantis Fireworks**.

Sponsorship Opportunities

Eureka Days offers many different sponsorship opportunities. Sponsors may donate to a specific event during Eureka Days or to the event as a whole. Both monetary and in-kind donations will be accepted.

All sponsors will receive a 3' by 2' banner to be displayed near the main stage area. Sponsors of specific events (as listed below) will be recognized with a banner located near the specific event sponsored. All sponsors will be invited to a pre-event BBQ and will receive four (4) dinner tickets. This event will be held on Tuesday, September 7, 2010 from 6:30 – 8:30 p.m. at Legion Park.

Donations must be received by the Eureka Parks and Recreation Department by July 1, 2010 to be included in marketing materials. Any sponsorship applications received after July 1, 2010 may not be included in marketing materials. Eureka Days will be held on September 10th and 11th, 2010. For more information, please contact Kristin at the Eureka Parks and Recreation Department at 636-938-6775 or kchristenson@eureka.mo.us

Sponsorship Levels

Bronze Level	\$100.00 - \$499.00
Silver Level	\$500.00 - \$999.00
Gold Level	\$1,000.00 - \$1,999.00
Platinum Level	\$2,000.00 or more

Bronze Level

- Bronze Level Sponsors will be recognized with a banner to be displayed near the main stage and the businesses name will be listed on the Eureka Days website.

Silver Level

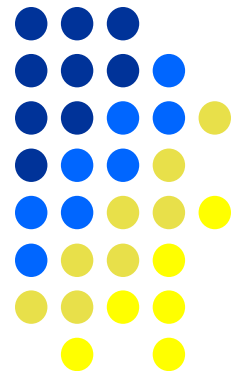
- Silver Level Sponsors will be recognized with a banner to be displayed near the main stage are and the business name and logo will be included on the Eureka Days Website.

Gold Level

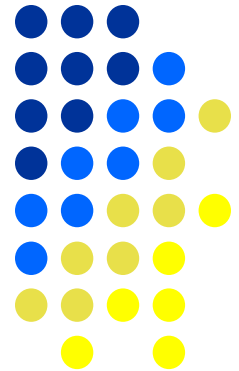
-Gold Level Sponsors will be recognized with a banner to be displayed near the main stage, the business name and logo will be included on the Eureka Days website and in the Eureka Days newspaper insert.

Platinum Level

-Platinum Level Sponsors will be recognized with a banner to be displayed near the main stage, the business name and logo will be included on the Eureka Days Website and in all Eureka Days marketing material including the newspaper insert, posters, flyers, mailers, restaurant tray liners, etc.



Area Sponsors



Golf Cart Shuttles

\$250.00 per golf cart – Bronze Level

- Golf cart Sponsors will be recognized with a banner displayed on the golf carts.
- There will be a total of eight (8) golf carts.
- Sponsors will receive preferred shuttling.

Parade

\$500.00 – Silver Level

- Parade Sponsors will be recognized with a banner at the start of the parade.
- Sponsors will receive free entry into the parade and their entry will be placed near the beginning of the parade.

Kid's Korner

\$500.00 – Silver Level

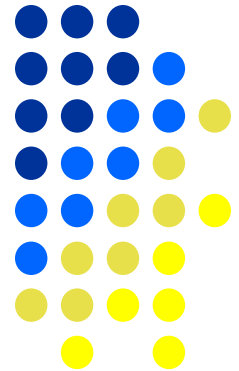
- Kid's Korner Sponsors will be recognized with a banner on the fence of the tennis courts where the Kid's Korner will take place.
- Sponsors will receive five (5) free tickets to the Kid's Korner.

Car Show

\$500.00 – Silver Level

- Car Show Sponsors will be recognized with a banner near the Car Show.
- Sponsors will receive an opportunity to distribute their marketing materials during the Car Show.
- There is also an opportunity to provide the Car Show committee with door prizes or small items to be placed in bags that each participant receives.

Area Sponsors Continued



Beer Garden

\$500.00 – Silver Level

- Beer Garden Sponsors will be recognized with a banner on the exterior of the Beer Garden.
- Sponsors will receive five (5) free beer coupons.

Fireworks

\$1,000.00 – Gold Level

- Firework Sponsors will be recognized with a banner near the main stage.
- Sponsors will receive preferred seating during the fireworks show.

Shuttle Buses

\$1,200.00 per bus – Gold Level

- Shuttle Bus Sponsors will be recognized with a banner on the exterior of the shuttle bus.
- There will be a total of two (2) shuttle busses.
- Sponsors will receive two (2) preferred parking passes.

Main Stage

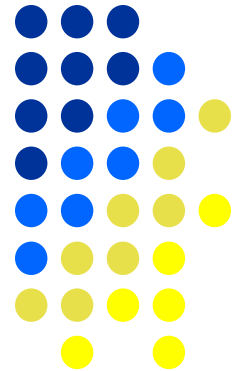
\$2,000.00 – Platinum Level

- Main Stage Sponsors will be recognized with a banner displayed on the sides of the main stage.
- Sponsors will receive two (2) preferred parking passes and preferred seating during the main stage concerts.
- There will be a limit of two (2) sponsors.

City of Eureka Sponsorships

- Parade \$500.00
- Shuttle Buses \$1,200.00
- Golf Cart Shuttles \$500.00
- Kid's Korner \$500.000
- Main Stage \$2,000.00
- Fireworks \$1,000.00
- Car Show \$500.00
- Beer Garden \$500.00
- General Sponsorship \$100.00 - \$2,000.00

Please complete this form and enclose along with your check payable to City of Eureka.



Business Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email Address: _____

Total Amount: _____

Signature: _____ Date: _____

This page and payment must be returned to the address below by July 1, 2010 in order to be included in marketing materials. 2 inch x 2 inch company logos must be submitted in a 300 dpi JPEG format by July 1, 2010 to kchristenson@eureka.mo.us

Eureka Days Sponsorships
Attn: Kristin Christenson
Eureka Parks and Recreation Department
P.O. Box 125
Eureka, MO 63025